

# CHANGE

The concept of change plays a defining role in recognition of opportunity. Throughout history, change has carried forth a sequence of events that remain a hallmark of memories of the past.



*With that in mind, ask yourself:*

*What role does change play in my life?*

*Has change enabled me to play a proactive role in creating opportunities from a sequence of events?*

The choices we make as investors can shape our lives and the lives of those around us. The foundation of your portfolio is composed of a stable core of high quality assets. "Core" holdings are well represented by leading companies in their respective industries with high barriers to entry. Satellite solutions surround your "core" holdings with a more dynamic approach toward adapting to changes in trends, themes, and market leadership. A key ingredient of identifying these changes is relative strength.

Relative strength simply measures the performance of a security in comparison to another. Think about your favorite sports team for a moment. The more times your team wins, the higher the ranking, and therefore, the better their record. Relative strength helps us to identify the magnitude of movement based upon facts that function as a **soulless barometer**.

*Wealth Preservation and Risk Engineering for Decades®*

A composite image for a professional's contact information. On the left is a headshot of a man in a suit. To the right, contact details are listed in white text against a dark background. The background of the entire block features a close-up of a clock face and a golden hourglass.

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